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DREAM-CATCHER (DC)

PROPOSES

'The University Of Everywhere' (UoE)

WHERE *Anyone* CAN LEARN

Anything, Anywhere, Anytime

Dream Catcher Online (Pty) Ltd. Reg: 2016/271183/07

INTRODUCTION

- Mr Ian Macdonald 0832284535
- **BACKGROUND:** Agriculture & Marketing
- **EXPERIENCE:** Farming, Agro-Consulting, Business (Franchising), Property Dev, Renewable Energy (Hydro & Solar)
- **NEW:** A Social-Entrepreneur
- **RED FLAG:** #feesmustfall movement

PROBLEM HYPOTHESIS

- ➔ PROBLEM: Poverty & Inequality (P&I)
- ➔ YOUTH P&I: Is a ticking **'TIME-BOMB'**
- ➔ P&I SOLUTION: A good education & a job
- ➔ NATIONAL DEVELOPMENT PLAN 2030
- ➔ WE NEED: Economic growth + Jobs
- ➔ WE NEED: Good education + Good skills
- ➔ WE NEED: To bridge the **'DIGITAL DIVIDE'**
- ➔ WE NEED: A 'Youth Rescue Plan' NOW!!!!

THE UNIVERSTIY OF EVERYWHERE (UoE)

- A *MBW1S* & a *SITS9* 'Youth Rescue' Plan
- **Online** is the inevitable edu platform of the future
- The only sustainable solution for Govt./DHET
- A '**COLLABORATION**' to deliver **FREE** online '**self-help**' education to all citizens in 2-years
- Only constraint is internet delivery & devices
- Govt. pays, DC manages & supplies, Uni's provide accredited courses & support
- NSC, Bridging, Certificate, Diploma, Degree
- Saves **R100b's**, the tax burden is '**reduced!!!**'

HOW WILL THIS BE DONE.....?

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- DC establishes 10k+ youth owned franchised 'hybrid' Community Learning Centre/Shop
- Turnkey, training, mentor, monitor, support, supply
- Each has 44 workstations, 880k, 1.76m in 2-shifts
- FREE internet, workstations, devices, courses
- Govt. lend/grant the Franchise Fee R800k
- Govt. appoint independent procurement auditor
- Govt. leases the **'fail-safe'** platform from the CLC
- CLC Set-Up cost R8b (save R29.5b/a = R384b)
- Run Cost R6.34b/an (save R28.35b/a = R368.53b)

COST COMPARISON & SAVINGS

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COST COMPARISON & SAVING: #mf & NDP Targets vs. Dream-Catcher UoE (Rand Billion)

	Govt. Taxpayer Rb	Govt. DC UoE Rb	Saving by 2030 Rb	Ave Saving Per Ann Rb
University Infrastructure Cost (NDP Target)				
13 Universities Infrastructure (Incl. Accom) 20,000 DC CLC's @R800k	R400,00	R16,00	R384,00	R29,54
<u>Fees per annum:</u>				
NDP Targets: Extra Student Annual Fees	R1,43			
Current Annual Student Fees	R27,00			
NSFAS Write-Off	R21,00			
880,000 DC UoE Education Opportunities		R6,34	R368,53	R28,35
<u>Internet:</u>				
National Internet Rollout	R0,80	0	R0,80	R0,06
TOTAL (Excl. Inflation)	R449,43	R22,34	R753,33	R57,95

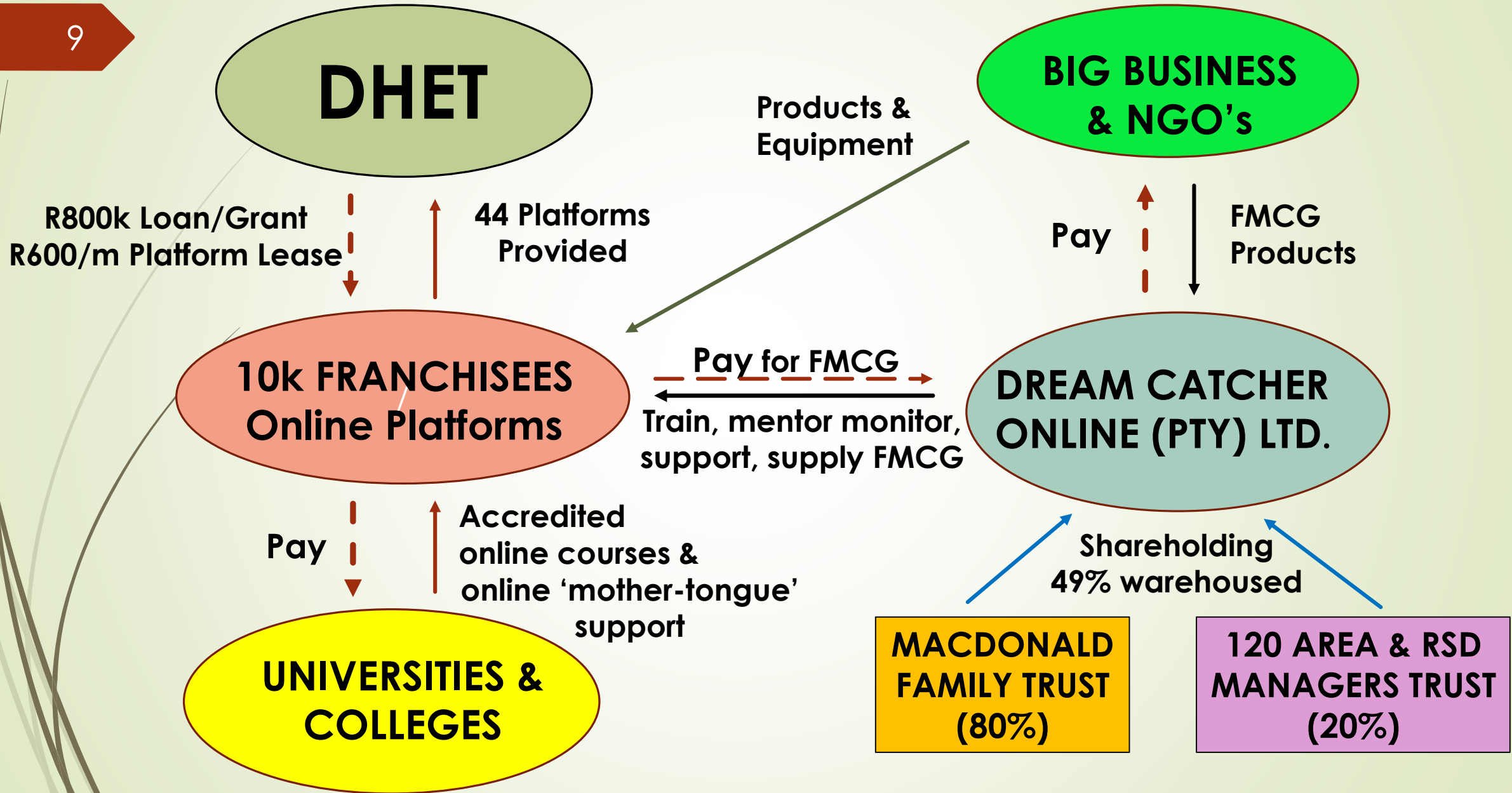
DC UoE UNIQUE INNOVATIVE MICRO-FRANCHISE

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- Components not unique, bundle of components unique
- Supported by Govt & DC = a **'fail-safe'** Micro-Franchise
- No Franchise fee, turnover fee OR advertising fee
- Exclusive FASA & FMCG Supply Agreement
- FRANCHISEE: jobless NSC, community youth
- AREA & RSD MGR'S: Unemployed graduates
- AREA & RSD Mgr's 'Trust' own 20% of DC
- 49% warehoused for A & RSD Trust purchase
- List on JSE, options for owners, Franchisees & employees

DC UoE STRUCTURAL RELATIONSHIPS

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THE ROLE OF UNIVERSITIES/COLLEGES

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- Substantially remain as is, 'morph' slightly online
- Realign their product, budget & programme
- Produce online accredited courseware
- Provide '**mother tongue**' student support
- Become R&D '**Centres of Excellence**'
- Speciality tuition based Degrees/Diplomas
- Some may become marginal & close
- Can be sold or be converted into hospitals
- Can be mass 'online centres' & 'exam centres'

COMPLIANT UNSOLICITED PROPOSAL

- In terms of PFMA, SCM & Treasury PN 11 2008/09
- Provides a mechanism for Govt. to benefit from Pvt Sector concepts, innovation & service delivery
- Innovative, unique, cost-effective, sole-provider
- Protects proponents proprietary information
- Procure outside normal procurement process
- DHET must decide if they want to consider UP
- Franchise – Who is the proponent / Service provider

THE BIG PICTURE

- ➔ *#fmf* is a '**GAME CHANGER**'
- ➔ When *#fmf* it may spark our '**ARAB SPRING**'
- ➔ DC UoE is a '**SOLUTION**' to *#fmf* & the NDP
- ➔ DC UoE is a **2019** election 'ticket'
- ➔ DC UoE can win the '**YOUTH VOTE**'
- ➔ DC UoE is about '**SERVICE DELIVERY**'
- ➔ DHET can take '**OWNERSHIP**' in DC UoE
- ➔ Schedule: Dec 2016, Install 2017 - 2019
- ➔ DC UoE list on JSE: Franchisees, Employees

WHAT HAPPENS NEXT....?

- DHET must decide to evaluate the CUP or not
- DHET, DC & Universities 'Brainstorm' & SWOT UoE
- DHET determine Spec's, & requirements
- Franchisor Unsolicited Proposal Agreement
- DHET Appoint a Project Liaison Manager/team
- DC (FASA)/Franchisee, RSD, DHET Agreements:
 - Loan/Grant Agreement for establishment
 - Online Platform Lease Agreement
- It is time to be ***proactive, take action and pre-empt a catastrophe***